

Case Studies

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Client:

Yoel Silber, Union11.com

Design Services Used:

Basic Custom Design
Long-term Design

MonsterCommerce Client**Since:**

August 2002

**About Union11.com**

"I created this company to provide my audience (Teenagers) with opportunities never possible before", says Yoel Silber, President of Teen Network Worldwide. "I believe teenagers are extremely bright, focused, and multitasking. Teenagers have the ability to dictate the success of a product whether it be a recording artist, a new soda product or video game. Teenagers influence 70% of household income and research indicates they spend over \$200 Billion/year. With so much financial influence in the marketplace, many companies want to tap this market. Teens are bombarded by thousands of various marketing campaigns trying to reach them. UNION 11 provides content and information that cannot be found anywhere else making our product extremely unique and focused."

"We produce live concerts and sell a monthly membership for \$9.99. Our members receive a Union11 discount card in which they receive discounts to major concerts, retail stores and various events."

About The Experience with MonsterWebDesign

"The design team at Monstercommerce has been tremendous," says Silber. "Monster Commerce has a team of experts who are knowledgeable about the development of (Sites) and have taken the time to understand and read my business model in order to best help my business grow. Monsterwebdesign has been extremely helpful, professional and extremely educated as to the structure and design of my sites to ensure success."

Yoel Silber and Teen Network Worldwide host over 50 sites with MonsterCommerce offering services to teenagers in cities across North America. They are located in New York, NY.

Call Sales Toll-Free (877) 663-5169
Mon-Fri 8am-8pm • Sat 11am-3pm CST

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